



**How can you optimize asset performance, ensure the best possible power quality and minimize system loss—all without increasing your costs?**



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Talk to KEMA. KEMA has helped the world's leading energy companies achieve their business and technology objectives for more than 75 years. With a strong emphasis on performance optimization, KEMA provides the expertise you need to confidently assess the reliability, performance and stability of your infrastructure assets—and to make decisions that deliver the greatest stakeholder value from your available investment dollars.

The result? KEMA can help you better balance the risk of equipment failure against maintenance or capital replacement choices. Our life cycle approach will enable you to reduce capital and O&M spending by prioritizing investments based on your unique objectives for reliability, power quality, safety and environmental considerations.

These are just a few of the reasons why more than 500 energy clients in 70 countries have trusted KEMA to deliver effective, technology-enabled solutions that bring their business strategies to life. From enhancing reliability, to automating critical T&D functions, to reducing asset management costs by up to 15%, KEMA is trusted by utilities the world over.

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*business and technical consulting, systems integration, training, testing & inspection—from generation to the customer meter—and from the control room to the board room.*

**Visit KEMA in booth 4127 at the 2003 IEEE/PES Transmission & Distribution Conference, Sept. 7-12, in Dallas, TX**