



# 2003 J u l y 1 3 - 1 7 TORONTO

empowering ideas

## empowering ideas...

*transforming leading edge thinking  
into practical solutions.*

### IEEE POWER ENGINEERING SOCIETY GENERAL MEETING JULY 13-17 2003 – PLAN TO ATTEND!

This year's Power Engineering Society General Meeting, being held in Toronto, Canada, at the Sheraton Centre from July 13-17th, 2003, is one of the power industry's most significant and prestigious events.

#### WHY SHOULD YOU ATTEND?

This conference offers a unique opportunity for practicing power engineers and academics from around the world to exchange the latest information and ideas on vital issues and developments in electrical power engineering. More than 2,000 delegates are expected to attend this year's meeting.

#### HEAR FROM

Industry leaders including Courtney Pratt, President & CEO of Toronto Hydro Corporation, Jim Balsillie, Chairman & Co-CEO of RIM Ltd. and Paul Steece, 3M's Division Vice President, Electrical Products.

#### SHOWCASE OF INNOVATION

Displays of new and upcoming innovative products.

#### ENJOY THESE FULL-DAY TUTORIALS

- Developments in Power Communications Systems
- Adding New Life to Legacy SCADA Systems
- Modern Heuristic Optimization Techniques with Applications to Power Systems
- The Protective Relay IED in the Automation World

#### PARTICIPATE IN THE FOLLOWING HALF-DAY TECHNICAL SESSIONS

- Power System Grounding Techniques
- Asset Management in a Power Utility
- End of Life for Power Transformers
- Diagnostics for Power Cables

#### PLUS MUCH MORE:

- Full Day Techtorial: Power Systems Basics for Non-Technical Business Professionals
- Half Day Soft Skills Tutorial: Essential Communications for Engineers
- More than 500 papers, including panel papers and 200 poster papers

#### EXTRAS!

The formal program is complemented with an array of technical tours, social events, and companion activities, including the **KIDS' KLUB**

High Impact  
Sponsorships Still  
Available - contact  
Tony Carreira  
carreira@k-line.net  
416.292.8036 ext 304

DON'T MISS THIS PREMIER EVENT! REGISTER ON LINE [www.ieee.org/pesgmtoronto2003.com](http://www.ieee.org/pesgmtoronto2003.com)



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